

## **Scissortail to Break Ground in Northwest Arkansas Sept. 17**

*263 lots, gated community, upscale amenities, builder partnership to set development apart*

**ROGERS, Ark., Sept. 2, 2015** – Developers of the newest master planned gated community in Northwest Arkansas and Benton County community leaders are ready to turn the dirt as Scissortail, another Leadership Properties community, officially breaks ground Thursday, Sept. 17, at 10 a.m. Scissortail, located on Haxton Road just west of Highway 112 in Rogers, will be a residential community featuring 263 lots covering 147 acres. Bob David of Tulsa, creator of the successful Oak Tree subdivision in Rogers, and Leadership Properties partner Julie Vaught of Fayetteville are the developers of Scissortail.

In a move unique to the region, David and Vaught have partnered with eight local builders to exclusively construct all of the custom homes in the high-end private subdivision which features numerous luxury amenities not found in most competing subdivisions in Northwest Arkansas.

“By partnering with these eight builders, each with a unique style and proven track record, we can assure those who purchase Scissortail lots and homes that they will be getting builders with decades of experience who are well known throughout Northwest Arkansas,” says David. “These builders each have a personal interest in Scissortail, we view them as partners, as they’ve each committed to purchase multiple lots up front. When you have several people with skin in the game, you can capitalize on the vast knowledge of everyone involved. The result will be a development unlike any we have seen in the region in quite some time. That was our vision for Scissortail and why we’ve personally selected with great care these builders based on their experience, distinctive architectural designs, innovative floor plans and track records,” adds David.

The exclusive builders include:

- Boulder Creek Homes
- David Harris Construction
- Johnson Builder Group
- Lance Johnson Building Company
- Mark Melton Construction
- Payne Construction
- Seay Construction
- Tall Oaks Construction

Designed for young families, career folks and retirees seeking security, privacy, plenty of green space and superior amenities, Scissortail will be broken into three smaller communities with 3,000 to 5,000-square-foot stylish homes ranging from \$400,000 to more than \$1 million. The property will include a clubhouse, two pools with a pavilion, a sport court, a fitness room, a playground and an area for bocce ball and horseshoe games.

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Located between Rogers and Bentonville in the Bentonville School District, the residential development will soon have even easier access to the entire region as the new Southgate Road extension is scheduled for completion late next year and will connect Highway 112 to Interstate 49.

“The housing market has come back strongly yet quality residential lots in prime locations with outstanding amenities are still in short supply in Northwest Arkansas,” according to Vaught. “A large percentage of available lots in the market still remain from the recession and few have any amenities. Scissortail is different. We’re offering a well-planned, modern development community where its home owners can truly build relationships with their neighbors. It has been awhile since a luxury, gated community broke ground in Northwest Arkansas. We’re excited to be a prime player in the resurgence of the local real estate market,” says Vaught.

Individual lots will be available for sale beginning summer of 2016. Scissortail is currently taking reservations for larger lots. Visit [www.ScissortailNWA.com](http://www.ScissortailNWA.com) for more information.

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